

BEFORE





Yogurtopia Downtown Façade

322 West Main Street, Brighton

2016

Project overview

City of Brighton received MEDC Façade Improvement funds to leverage additional private investment (in interior and exterior renovations and equipment) and create 10 new jobs at the Yogurtopia building. The project brought a vacant building into full use in the center of downtown Brighton.

The Yogurtopia façade project entailed a complete remodel of a zero-lot line building from its former condition as a “white box” to a yogurt dessert store. The remodeling included: new restrooms located at the rear of the building; new contemporary facades comprised of brick and limestone, for both front and rear faces of the building; completely new interior floor plan that includes yogurt stations with toppings bar, server areas and check-out; and an entrance and sitting area located at the rear of the building. This new area gives access and visibility to the rear entrance of Yogurtopia, which abuts a popular local park, the “Imagination Station.”

MEDC investment: \$76,886 Community Development Grant Block

Private investment: \$220,940

Jobs created: 10