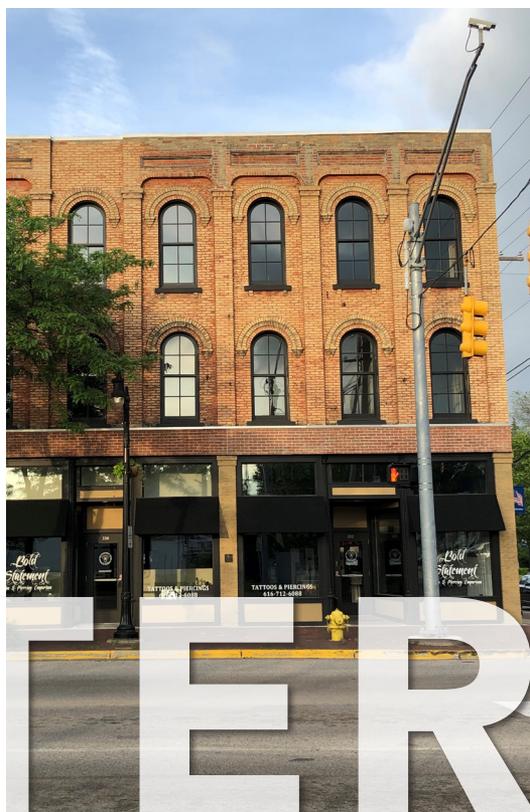


BEFORE





Downtown Façades

Greenville

COMPLETED 2019

Project overview

This City of Greenville project spanned façade improvements to five buildings in the downtown. The businesses within the spaces include a photography studio, an insurance company, a human graphics artist shop, a salon, a clothing store, a floral shop, and a wedding store. The buildings were historically restored with features like transom windows, awnings, paint, masonry, brick repointing, windows with historic proportions, original signage restoration, and cornice restoration.

Upon the completion of the investment, the downtown has become a more viable place and has created a heightened level of community pride. In the summer of 2019, the city put on an event celebrating these façade improvements, as well as many other buildings in the city, where owners have invested in their façades since 2014. The resulting momentum in Greenville has encouraged several more building owners to initiate work and bring their buildings back to their historical beauty.

MEDC investment: \$1,462,508 Community Development Block Grant

Private investment: \$487,506

Local investment: \$35,000