

BEFORE





Strand Theatre

16 North Saginaw Street, Pontiac

COMPLETED 2017

Project overview

Strand Theater Manager LLC redeveloped the functionally obsolete and historic Strand Theatre into a working theater and performing arts center, a restaurant and food service facility, and an educational and community venue.

This 1920s building and the adjacent 8 North Saginaw Street cover approximately 47,000 square feet. The building now contains an 867-seat venue with an 80-seat lounge and a 140-seat restaurant. In addition, the project fully restored the building's historic interior lobby and façade to reflect its original appearance.

The building is located in Pontiac's downtown and included on the National Register of Historic Places. It is a critical component in downtown Pontiac's revitalization and serves as a catalyst for further investments in the area.

MEDC investment: \$4.5 million Michigan Community Revitalization Program

National Park Service: \$3.3 million Federal Historic Tax Credits

Private investment: \$19.7 million

Local investment: Obsolete Property Rehabilitation abatement valued at \$71,000

Jobs created: 90