



Apple Blossom Baby & Décor

ANNE MURPHY FOUND
DOWNTOWN GROSSE
POINTE TO BE THE
PERFECT HOME TO
RELAUNCH HER SHOP

Photos and Story by Phil Eich,
Storyville Social, as part of the
Michigan Main Street Story
Series

I owned a children's store 20-some years ago back in 1989. Then in 2002, there was a construction accident. They were building a second floor on a building down the street when one of the walls fell into the store.

With the store gone, I got into real estate, but I always said that if the opportunity presented itself, I would reopen my store because I loved it so much.

Well, the opportunity presented itself, but I didn't want to do it alone though. So, I called up a friend of mine and said 'Hey, let's do this together!' and we opened again in June of 2018.

I love my customers and this community. I love seeing people every day. I love the

kids. I just love it all. Sure, running a business is hard and sometimes you get beat up, but that's life.

What I love about Grosse Pointe is the people and the tradition. There is just nowhere I would ever want to live but here. I know everybody and it's like family.

Now that I have this place, being here is pretty awesome. It's amazing, because I had a bunch of unfortunate things happen, and from that, came some really great things.

– Anne Murphy of Apple Blossom Baby & Décor, Grosse Pointe



Michigan Main Street Story Series



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