Grant Development Training Series -After the Award Notification

The After Award Notification phase requires a significant amount of work, whether you receive a grant or not. If awarded, now the implementation phase begins. If denied, there are key steps to take in order to improve your chances of securing funding in the future.

AFTER SUBMISSION

You Submitted Your Grant, Now What?

- Confirm the receipt of your proposal This is especially important if submitting by e-mail, as file sizes and SPAM filters can sometimes block your submission.
- White-list the funder's e-mail Make sure you do not miss an email from the funder due to your own SPAM filter. White-listing the funder's domain in your email system will prevent your filter from blocking important communication.
- Save all grant documents in an easy to access file Create a grant folder that contains all of the submission information.
- Save the anticipated award date in your calendar It can take months from the time you submit a grant until you hear back. If submitting multiple grants, it can be difficult to remember the status of each application. Develop a calendar or set reminders in your existing calendar to track the anticipated award date. This will allow you to follow up with the funder if needed.
- Log the Grant in a Tracking Document or System Use this <u>Grant</u> <u>Tracking Document</u> or a similar method to log all of your grant submissions both awarded and denied. This will help you craft a future grant strategy and easily communicate your grant activities in the future.

THE OTHER SIDE - THE REVIEW PROCESS

- After you submit, a grant application is usually reviewed by staff prior to ensure all the application meets minimum requirements.
- After the grant is determined to be complete, it will then be reviewed based on the funder's priorities and scored. The funder may have follow up questions or request a meeting.
- Once reviewed, the governing body typically needs to approve the funding decisions.

IMPORTANT REMINDERS

- Do not obligate any funds for the project until you have a signed grant agreement in place.
- Do not pester the funder with questions during the review period. The review process takes time.
- If you do not hear back from the funder by the anticipated funding award date, then it is OK to reach out to request an update.
- Due to the nature of the review process and the governing body's decision making process, award dates are subject to change.

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AWARD/DENIAL PROCESS

If Awarded a Grant:

- You will typically receive a notice of award (letter, email, etc). This is not the same as a grant agreement.
- A grant agreement is typically in the form of a contract and includes specific conditions of your award. This needs to be signed by both parties prior to starting a project.
- Some funders do not use a formal grant agreement. In this case, your application serves as your contract.

If Denied a Grant:

- Thank the funder Think about long-term relationship building.
- Request feedback, if available.
- Find ways to remain engaged with the funder prior to your next grant application.
 - Invites to events
 - Add them to your communications list (w/consent)
 - Attend the funder's events, if applicable

FUNDER/DONOR RECOGNITION

Once awarded a grant, be sure to thank the funder! Here are some tried and true ways.

- Plaques with Name Recognition
- Social Media shout outs
 - Facebook
 - Instagram
- Donor Spotlight
 - Website
 - Monthly Newsletter
 - Annual Report
- Thank You Notes (handwritten) or Site Visit
- Appreciation Events and/or Ribbon Cuttings

It is also important to follow any donor recognition guidelines provided by the funder.

GRANT AMENDMENTS

Significant changes to your project will often require approval from the funder in the form of a grant amendment.

- Review the grant agreement to determine what constitutes a substantial change.
- When in doubt, over communicate with the funder, error on the side of caution.
- Budget Changes Typically, line item budget changes of 10% or more will require an amendment (unless stated otherwise in your grant agreement).
- Timelines / Grant Extensions In addition to your budget or planned activities, changes to your grant period will also require approval.
- Save funder communication / approvals in writing.

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GRANT REPORTING

Grant reporting requirements can vary from funder to funder. Some grants require interim reports, others only a final report. It is important to understand what information you will need to report before starting the project.

Tips:

- Monitor both your programmatic and financial progress.
- Present your results accurately, even if not as successful as planned.
- Track expenditures in order to spend down your grant award as planned or to identify the need for a grant amendment prior to the end of the grant period. Funders typically do not want money back!
- Plan for possible extensions in advance.

GRANT DOCUMENTATION

Maintaining proper records is essential for grants. By maintaining wellorganized records, you will be able to easily demonstrate that you have utilized funding appropriately and in alignment with the grant's objectives.

- Track Grant Expenditures and Matching Funds Need to Demonstrate Both
- Accounting Use a Method of Accounting and Avoid Comingling of Funds
- Keep Records of Data / Evaluation Reports
- Keep Documents Based on Required Document Retention Policies
- Act as if Every Grant Will be Audited!

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CONTINUATION FUNDING

The end of a grant period is just as important in terms of relationship building as the beginning. Keep your long-term relationship with the funder in mind as you end the project or "close out" the grant.

Tips:

- Clarify Grant Close Out Expectations Make Sure You Have Fulfilled All Reporting Requirements
- Remember Your Performance Now Will Impact Your Ability to Secure Additional Funding in the Future
- Maintain a Relationship with the Funder
 - Provide the funder with an annual report or other organizational communications materials (beyond the required grant report).
 - Invite the funder to ongoing events, even when you do not have an active grant award.



