

# QUESTIONS



## FOR NEW AND EXISTING BUSINESSES, ENTREPRENEURS AND ASPIRING ENTREPRENEURS

Thank you in advance for taking the time to assist us as we work with our local partners on developing a more formalized network or ecosystem to support the launch, growth and expansion of entrepreneurs within our community and nearby areas. Your insights and perspectives as a local entrepreneur are most appreciated as part of this effort.

**1** How long have you been in business?

Still in development / launch phase

1-3 years

3-5 years

5 years or greater

**2** What stage best characterizes you and your business's current state?

Still in formation / existence

Launched / survival

Success / growth

Maturity / steadiness

Settled / thinking of retirement or succession

**3** What sector best describes your business or idea?

Technology

Retail

Restuarant

Service

Large scale manufacturing

Small scale manufacturing

Artists / artisan

Agricultural

Wholesale

Other (please specify)

**4** How would you characterize the ownership structure of your business or idea? (please choose all that apply)

Sole proprietorship

Partnership

Family owned

Cooperatively owned

Limited liability company

Corporation

Other (please specify)

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**5** What forms of technical assistance from a public or private group have you used as part of your entrepreneurial journey? For the following, please check all that apply:

	Private Group	Public Group	Not Available	Unsure if Available
Business Planning				
Legal Assistance				
Marketing / Graphic Design				
Workforce Development				
Real Estate				
Website / Online Development				
Networking / Mentoring				
Permits / Zoning				
Business Incubator				
Co-Work Space				
Maker Space				
Architectural				
Other (please specify)				

**6** What forms of financial assistance have you used as part of your entrepreneurial journal? For the following, please check all that apply:

	Private Group	Public Group	Not Available	Unsure if Available
Credit Cards				
Self, Family, Friends				
Bank Financing				
Home Equity Loan				
Angel Investment				
Venture Capital				
Crowdfunding				
Public/Non-Profit Funding Source				
Business Competition				
Micro Financing				
Grants				
Minority Business Development				
Other (please specify)				

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**7** What issues/barriers did you face in launching your business?  
For the following, please answer all that apply:

	Yes	No
Securing Financing		
Securing My Business Location		
Building Condition		
Obtaining Permits		
Meeting Zoning Requirements		
Having Enough Parking		
Finding Employees		
Retaining Employees		
Finding Mentors		
Selling Online		
Lack of Technical Assistance		
Other (please specify)		

**8** What is your greatest current need for your business? (Or, if you can't choose one, your top three greatest needs for your business at the present moment?)

Single / Greatest Current Need:

Second Greatest Current Need: (optional)

Third Greatest Current Need: (optional)

**9** How old are you?

- Under 18
- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75 or over
- Prefer not to answer

**10** Where is the location of your business?

- Central Business District
- Outside of Central Business District