

Match on Main COVID-19 Response Program – FAQ
Web Version | Updated 5-20-20

Can a business receive MOM-COVID19 funds and apply for the Mi Local Biz Program?

At the time a business submits an application for the MI Local Biz Program, they will not know if they're selected for MOM-COVID19 funds and may continue to pursue both opportunities without penalty of being disqualified from either program.

I have businesses located within the traditional commercial district that I am applying for that may also be located within a strip mall – which would make the small businesses ineligible according to the Match on Main – COVID-19 Program Guide. How do I identify if these businesses are in fact located within a strip mall?

Consistent with the Michigan Economic Development Corporation's Community Development guidance – a strip mall can be identified as a single story building or buildings that have not typically been zoned, planned, built, or used for commercial development for more than 50 years. In general, strip malls lack pedestrian friendly infrastructure and do not incorporate zero-lot line development. For example – a development with a large parking lot adjacent to the street with the buildings set-back behind the parking infrastructure would often be considered a strip mall.

To determine if a specific business or building would be considered a strip mall – please contact your Community Assistance Specialist. Community context is very important. The Regional [Community Assistance Specialist](#) will be able to provide more specific guidance.

Will grantees have to issue 1099's at year end to a business that received funding?

Grantees should consult with their auditor or other tax professional to determine if sub-grantees need a 1099.

Is there opportunity for the applicant to receive administrative fees for grant administration?

There is no administrative fee to administer the grant program.

The Program Guidelines state that a business can use funds for additional needs supported by the local community, what does this mean?

If the business has identified funding uses outside of the activities identified in the program guide (i.e. payroll, rent, mortgage, etc.) and the use will directly support the business' COVID-19 recovery and/or reopening efforts, then the MEDC would consider the activity eligible. Examples of this may include purchasing disinfect and sanitation supplies, PPE for staff, curb-side or other signage, etc.

As the applicant, will our organization be required to disclose the businesses that were selected with our application?

Yes. The MEDC will publish a list of grantees and the businesses that are being supported through this program.

I am a business that meets the eligibility requirements and I want to apply, how do I that?

You need to connect with your local unit of government, DDA, Main Street organization or local economic development organization and see if they are eligible and intend to apply for this program.