





Flint Health & Wellness District

200 East First Street, Flint COMPLETED JUNE 2014

Project overview

URC FJ LLC and Uptown Reinvestment Corporation Inc. (URC) set out to redevelop four city blocks in downtown Flint for an emerging health and wellness district. The Flint Health & Wellness District is anchored by two ageold institutions—Michigan State University and the Flint Farmer's Market. The project included the demolition of the Genesee Towers, a historical thorn in the side of the city and residents, and has paved the way for a new urban plaza in its place. The new home of MSU's School of Public Health occupies approximately 40,000 square feet of the former Flint Journal building, while the remainder is built-out to include future tenant space and 16 loft-style apartments, all of which were leased before the building's ribbon-cutting ceremony.

Next door, the relocated Flint Farmer's Market beckons to downtown and city-wide residents by offering fresh food options and amenities such as restaurants and community kitchen space.

MEDC investment: \$5,649,071 Michigan Community Revitalization Program (approved FY13)

Local investment: \$880,000 Community Development Block Grant; OPRA estimated at a \$4,484,924 savings over the life of the abatement.

Total private investment: \$30,654,023

Jobs: 100



In its first four months, the farmer's market saw over 350,000 patrons come through its doors—smashing a whole year's attendance of roughly 280,000 at the previous location.