Place Management Organization Essentials – Partnership & Collaboration

AGENDA

- **Intros (MEDC)**

- **Collaboration Best Practices & Resources (Coact)**

- **Community Development Collaboration Case Studies (CDAD)**

- **Q/A**

Co.act | STRATEGIC NONPROFIT PROGRAMMING

Collaborative Space

Drop-In Workdays

Nonprofit Board Mtgs.

Culture Source Workshops

NP Storefront Competition

Community Group Meetings

Nonprofit Programs

Co-Lab Connect

NP Well Being Series

Data University Curriculum

Corp. Responsibility Series

Earned Revenue Workshop

Network

Co.act Conversations

Activate Fund

Intermediary Collaborative

Service Provider Network

P+P Assessments

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Collaboration Pilot

Award Services

Convening space

Facilitation + Content Capture

Photography/Videography

Session planning + end product

Examples

7 groups, 140 organizations

Affordable Housing

Education & Workforce

Youth Food Access

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WHY COLLABORATION

- **Nonprofits Help Create Better Communities**

- **Number of Nonprofits Continues to Increase, but Disparities Among the Underserved Persist**

- **Barriers Faced by Nonprofits are Often Too Challenging for Individual Organizations to Tackle Alone**

Nonprofits board up vacant, dangerous buildings.

Nonprofits plant community gardens.

Nonprofits teach entrepreneurs the skills to succeed.

Read the full report at www.tinyurl.com/BuildingaNetwork

20 YEARS
MICHIGAN COMMUNITY RESOURCES

m·n·a ►
Michigan Nonprofit Association

NEW | SOLUTIONS FOR NONPROFITS

M | SCHOOL OF SOCIAL WORK
UNIVERSITY OF MICHIGAN

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Tips for Collaboration

- ✓ Neutrality – space, facilitation, content capture
- ✓ Identify group norms
- ✓ Ecosystem mapping – internal and external
- ✓ Common goals
- ✓ Phases of collaboration
- ✓ Decision-making tools

Levels of Agreement

ENDORSE — AGREE WITH RESERVATION — MIXED FEELINGS — DISAGREE BUT WONT BLOCK — VETO

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Tools for Collaboration

Principles & Practices

Reimagining Nonprofit Workplace

MCR Legal Clinic

Collaboration Pilot

CoLab Connect

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Community **D**evelopment **A**dvocates of **D**etroit

Detroit's community development membership organization

- Community engagement
- Capacity Building
- Strong neighborhoods strategy
- Public Policy

Case Study – Neighborhood

CDAD provides collaboration T.A. to place-based organizations working to create resident-centered change at the neighborhood-scale, across sectors

- Neighborhood voice and advocacy framework pilot
  - Building neighborhood power
  - Framework for creating connected communities
  - Pilot in two neighborhoods

Case Study – Ecosystem

Building the Engine of Community Development in Detroit (BECDD)

- Ecosystem-level multi-stakeholder collaboration

- CDOs, intermediaries, higher education, philanthropy, city government, residents

- Shared values and joint initiatives

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Questions?