Place Management Organization Essentials – Partnership & Collaboration
AGENDA

• Intros (MEDC)

• Collaboration Best Practices & Resources (Coact)

• Community Development Collaboration Case Studies (CDAD)

• Q/A
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## Collaboration Pilot

### Award Services
- Convening space
- Facilitation + Content Capture
- Photography/Videography
- Session planning + end product

### Examples
- 7 groups, 140 organizations
- Affordable Housing
- Education & Workforce
- Youth Food Access
WHY COLLABORATION

• Nonprofits Help Create Better Communities
• Number of Nonprofits Continues to Increase, but Disparities Among the Underserved Persist
• Barriers Faced by Nonprofits are Often Too Challenging for Individual Organizations to Tackle Alone
Tips for Collaboration

- Neutrality – space, facilitation, content capture
- Identify group norms
- Ecosystem mapping – internal and external
- Common goals
- Phases of collaboration
- Decision-making tools
Tools for Collaboration

- Principles & Practices
- Reimagining Nonprofit Workplace
- MCR Legal Clinic
- Collaboration Pilot
- CoLab Connect
Community Development Advocates of Detroit

Detroit’s community development membership organization

• Community engagement
• Capacity Building
• Strong neighborhoods strategy
• Public Policy
Case Study – Neighborhood

CDAD provides collaboration T.A. to place-based organizations working to create resident-centered change at the neighborhood-scale, across sectors

- Neighborhood voice and advocacy framework pilot
  - Building neighborhood power
  - Framework for creating connected communities
  - Pilot in two neighborhoods
Case Study – Ecosystem

Building the Engine of Community Development in Detroit (BECDD)

- Ecosystem-level multi-stakeholder collaboration
- CDOs, intermediaries, higher education, philanthropy, city government, residents
- Shared values and joint initiatives
Questions?