

REPORT OUT

The Redevelopment Ready Communities Best Practices encourage communities to provide an update on engagement activity to the governing body at least annually. Use this guide as a self-assessment tool to evaluate success each year and report out.

OUTREACH

(1 point per checkmark)

What engagement formats were used?

- Virtual
- In-person
- Hybrid
- Remote (e.g. Meeting in a box)
- Social media

Which specific community groups did we reach?

- Students
- Youth under 18
- Elderly over 75
- Low-income
- Multiple races/ethnicities
- People without car access
- Renters
- Unhoused
- Business owners
- Non-profits
- Specific cultural groups
- Block clubs/neighborhood groups
- Other:

Was there any follow-up?

- Reported results
- Reported attendance
- Had follow up conversations
- Other:

EFFECTIVENESS

(1 point per checkmark)

How was input used?

- Informed plan priorities
- Informed policies or recommendations
- Informed design

Total Score:

15-25: You are doing things in partnership with community members! Keep going and share your learning.

10-15: You're doing well. Review sections with lower scores and focus on strengthening those areas.

5-10: You're heading in the right direction if your goal is to inform community members but may benefit from a different engagement approach if your goal is to listen, involve, or collaborate.

Below 5: Time to rethink your engagement model and try some new tools.

SAMPLE “WHAT WE HEARD” SUMMARY

From Month XXXX to Month XXX, the City of XXXXX gathered input through a citywide survey to understand residents’ experiences today and their priorities for the future. A total of XXX residents participated, with a strong XX% completion rate, and XX% of respondents live in the community, providing a reliable picture of local perspectives. Survey participants were primarily ages XX-XX and long term residents with household incomes most commonly between \$XX,XXX and \$XXX,XX, closely reflecting the city’s broader demographics.



Short guides like this summary table help your community quickly and easily understand how you’ve acted on their feedback. **Create your own on the next page!**

WHAT THE COMMUNITY SAID

Survey respondents highlighted a strong desire for vibrant, walkable downtown with diverse businesses, cultural amenities, and social spaces.

XX% of survey respondents said they would choose Downtown to invest in first, out of 10 different options.

Access to parks, open spaces, and natural features is highly valued, with strong interest in trails and recreational amenities.

When asked what our strengths were, our parks were the top answer mentioned XX times.

Traffic congestion, especially on Main Street, along with sidewalk gaps and safety concerns, were among the most frequently cited challenges.

When asked what our challenges were, traffic was mentioned most (XX times).

Residents expressed concern about housing affordability, housing costs, and limited options for seniors and younger households.

When asked what their biggest concern is for the future, affordability was mentioned most (XX times).

Respondents want more local businesses, entertainment, and amenities and expressed concern about competitiveness with nearby communities.

HOW THIS PROJECT RESPONDS

The plan prioritizes Downtown reinvestment, focusing on walkability, redevelopment of vacant sites, improved streetscapes, and support for a mix of businesses and uses.

See Chapter 2

The plan calls for continued investment in parks, trails, and recreation to support access, programming, and quality of life improvements.

See Chapter 3

The plan emphasizes safer and more connected mobility through improvements to streets, sidewalks, crossings, and traffic management.

See Chapter 4

The plan guides housing policies and land use strategies to support a broader range of housing options while maintaining neighborhood stability.

See Chapter 5

The plan supports economic development and placemaking strategies that strengthen local identity and attract a diverse mix of businesses and activities.

Note: See the attachment for the raw survey results. This section only provides an overview results and how this project incorporated that feedback.

WHAT WE HEARD

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COMMUNITY SAID**

**HOW THIS
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