



# Public Act 120 of 1961 – BID/PSD/BIZ Overview

Jennifer Rigterink

State & Federal Affairs

Michigan Municipal League





# PA 120 of 1961 – Overview

- BID – Business Improvement District
- PSD – Principal Shopping District
- BIZ – Business Improvement Zone

<http://legislature.mi.gov/doc.aspx?mcl-Act-120-of-1961>



# Who Is Eligible to Create a BID or a PSD?



- Cities, Villages and Urban Townships
- PSD must be in a commercial area with a minimum of 10 retail businesses
- BID can be in one or more portions of an eligible municipality, or combinations of contiguous portions of two or more municipalities
- BIZ is petition driven by a minimum of 30% of property owners and may solely be created in a city or village





# What is the Process?

- BID – by resolution of the city, village or urban township
- PSD – municipality must have a master plan that includes a sub plan designating a PSD or development of a PSD.
- BIZ – Business owners petition the city or village to create boundaries.





# What Can You Do?

BID/PSD –

- Maintain and modify roads, pedestrian walkways, prohibit or regulate vehicular traffic where necessary for a BID/PSD project.
- Acquire, own, maintain, demolish, develop, improve or operate properties.
- Promotion of economic development through market research and public relations campaigns.
- Develop, coordinate, promote, sponsor special events and related activities.





# What Can You Do?

BIZ -

- Own, maintain and operate park & planting areas.
- Acquire, own, maintain, reconstruct or relocate sidewalks, street curbs, street medians, fountains and lighting.
- Provide or contract for security services.





# Why Establish?

BID/PSD provides business with the opportunity to come together and use their collective expertise, experience and financing to improve marketing, infrastructure and operational aspects of their business area which overall has an impact on their individual businesses.





# Senate Bill 306

- Would amend the definition of “assessable property” in PA 120 to include residential
- Revise membership requirements of board to include at least one residential property owner

<http://legislature.mi.gov/doc.aspx?2019-SB-0306>







# Questions?



We love where you live.