

miplace | eLearning Webinar Series



MARK YOUR CALENDARS

for the newly launched **Community Development Webinar Series** coordinated by Michigan Main Street and Redevelopment Ready Communities®. The webinar series has been developed to help provide your community with targeted resources related to any of your community development needs, whether it be fulfilling the RRC Best Practices, or successfully revitalizing and managing your community's downtown or urban neighborhood commercial district.

WHO SHOULD ATTEND

Webinars are ideal for staff, officials (elected or appointed), and local stakeholders in communities currently engaged or certified in RRC and communities with a downtown or urban neighborhood commercial district management organization (DDA, PSD, BID/BIZ, non-profit, etc.)

COST

Webinars are offered at **no cost**.

REGISTER

For information about how to register, visit www.miplace.org/elearning.



2020 DATES

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|---------------------|---|
| January 9 | Economic Development 101 for Local Officials |
| February 6 | Historic Preservation 101 for Local Officials |
| February 19 | BID/BIZ/PSD Overview** |
| April 29 | Top 40 Best Practices for Downtown Management |
| May 27 | Downtown Business Recruitment 101 |
| June 4 | Financing Mixed-use Development 101 |
| July 22 | Place Management Organization Essentials** |
| August 26 | Volunteer Recruitment and Management |
| September 3 | Community Development Tools: Working with External Partners |
| September 16 | Fund Development Strategies |

*** These webinars are specifically tailored to urban neighborhood commercial district management; however, the content can provide insight to broad community development initiatives.*

CONTACT the RRC team (RRC@michigan.org) or MMS team (michiganmainstreet@michigan.org) with questions.