Project overview
This high-priority, infill development is located on the western end of downtown Holland’s principal shopping district. The project, completed by Geenen DeKock Properties LLC, is a multi-phase project which encompassed an entire city block. The work included the complete renovation of the existing Holland Sentinel Building, the construction of two new mixed-use structures containing over 30,000 square feet of new retail space, 32 new market-rate residential units, and a new 27,000-square-foot multiplex theater. The balance of the project will include the demolition of seven buildings, construction of three or four new mixed-use buildings, a new 380-space parking deck built by City of Holland, and complete improvements to the city’s Civic Center.

**MEDC investment:** $1 million Michigan Community Revitalization Program; $7 million Brownfield Tax Increment Financing

**Private investment:** $40 million

**Local investment:** $7.5 million Brownfield Tax Increment Financing; $385,000 Neighborhood Enterprise Zone

**Jobs created:** 80