Where Life Meets Lake

Boyne City Main Street serves as a unifying catalyst for the entire community. Join us downtown to shop, taste, relax, and celebrate!

Boyne City Main Street is making a real difference.

Downtown Boyne City is a well known, welcoming, four seasons community on Lake Charlevoix with successful businesses and high quality facilities. Boyne City is a community accessible to everyone and where the outdoor recreation experience of northern Michigan can be fully maximized.

**Downtown’s Goals**

- Improve public amenities to ensure availability and accessibility for all outdoor recreation users.
- Ensure availability of year-round businesses that are welcoming to outdoor recreation users.
- Align projects and activities with those of outlying outdoor recreation options to maximize the experience of Boyne.
**Main Street is Helping Businesses Thrive**

- Covid-19 business assistance
- Match on Main funding
- Design assistance
- Market data
- Business networking
- Small Business Development Center
- Downtown guides
- Weekly e-newsletter
- Façade grant program

“I have worked in many volunteer positions but find the Main Street program in Boyne City is one of the best I have participated in. Main Street effects so many facets of life in Boyne City. Thank you for the opportunity to serve.”

—Bob Earl, President, Bay Area Management

**Downtown Drive Time Markets**

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<th></th>
<th>5 Minutes</th>
<th>10 Minutes</th>
<th>20 Minutes</th>
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<tbody>
<tr>
<td>Population</td>
<td>2,733</td>
<td>7,236</td>
<td>9,575</td>
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<tr>
<td>Households</td>
<td>1,309</td>
<td>3,217</td>
<td>4,283</td>
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<tr>
<td>Median HH Income</td>
<td>$60,900</td>
<td>$72,782</td>
<td>$87,486</td>
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**In-demand Businesses**

**Shopping & Retail**
- Bookstore
- Shoe store
- Outdoor recreation store
- Variety/5 & 10 store
- Women's clothing store

**Food & Drink**
- Breakfast restaurant
- Breakfast and lunch café
- Farm-to-table restaurant
- Healthy menu restaurant
- Ethnic restaurant
More than a Farmers Market: Connecting community through fresh food and amazing people.

This summer, our Boyne City Farmers Market was back in full swing. Each week offered a variety of different programming and live music from local musicians. The Boyne District Library brought their bookmobile each week and the local community brought their smiles. An estimated 2,500 people each week walked the market, connected with friends, and supported local business.

“Volunteering is a great way to meet members of the community while enjoying all the benefits Boyne has to offer. Plus, it’s an awesome way to say thanks and give back.”

—Grace Bautista, Employee at Mary’s of Boyne

In the Numbers

<table>
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<tr>
<th>Income</th>
<th>Expenses</th>
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<td>$373,419</td>
<td>$373,419</td>
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Volunteer Connection

4,315+ Facebook Followers

1,810+ Instagram Followers

623 Volunteer hours in 2020–2021

58,143 Volunteer hours (Program to date)

$16,777 Volunteer value in 2020–2021

$1,565,791 Volunteer value (Program to date)

Volunteer hours in 2020–2021

Volunteer hours (Program to date)

Volunteer value in 2020–2021

Volunteer value (Program to date)

Volunteer value

Volunteer hours

Social Connection

VOLUNTEER SPOTLIGHT

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—Grace Bautista, Employee at Mary’s of Boyne

Boyne City’s Board of Directors

Chair: Rob Swartz
Vice Chair: Patti Gabos
Immed. Past Chair: Michelle Cortright
Member: James Richman
Member: Anna Burkhart
Member: Adam Graef
Member: Bob Earl
Student Rep.: Sora Ostrander
Main Street Director: Jordan Peck
Boyne Thunder Coordinator: Ingrid Day
Michigan Main Street provides technical assistance to local communities as they implement the Main Street Four-Point Approach®, a community-driven, comprehensive strategy encouraging economic development through historic preservation in ways appropriate for the modern marketplace. The program aims to create communities distinguished by economically vital and vibrant commercial districts and downtowns, thereby making the state economically stronger and culturally diverse.

“Having been a part of this community in a variety of ways has revealed how necessary it is for many of us to have a place of belonging. Boyne City is a great place to belong to. We think you will feel the same after coming here!”
—Jordan Peck, Main Street Director

Our Communities

Real Impact.
The numbers prove it!

- **$26,646,354** 2020–21 Total Private Investment
- **$346,519,759** Program to date
- **$12,929,313** 2020–21 Total Public Investment
- **$128,919,620** Program to date
- **37,197** 2020–21 Volunteer Hours
- **810,704** Program to date
- **127** 2020–21 New Businesses
- **1,622** Program to date
- **143** 2020–21 Façade & Building Improvements
- **2,499** Program to date

Michigan Main Street
The Leader in Grassroots Economic Development

DOWNTOWN ALIVE
Boyne City Main Street
Events 2020–21

52,648
Est. event attendance

- Buff Up Boyne
- Boyne City Farmers Market
- Stroll the Streets
- Earlier than the Bird
- Boyne Thunder
- Harvest Festival
- Food Truck Rally
- Santa Parade
  and Open House

Boyne City Farmers Market
Boyne Thunder Poker Run
Antique Car Show
Stroll The Streets

www.miplace.org

Select Level
Master Level

www.miplace.org