**Talking Points for Building Vibrant Communities, One Project at a Time**

**Developing Attractive Places**

* Each project adds to the growth of vibrant, diverse and resilient communities across Michigan.
* Improvements like this can create a better environment for businesses and keep our communities strong for years to come.
* From using vacant spaces to refreshing existing buildings, developing property is more than a business investment – we want to put new life into our community.

**Holistic Community Development**

* Community development forms the foundation of a strong, holistic economic development strategy.
* When a community supports its vision for future development, it helps drive greater business investments and projects like this one.
* We’re helping to attract people to live and work here, and creating the type of place where people want to visit and enjoy.
* Creating vibrant communities brings people in, helping businesses and building local wealth, while contributing to regional prosperity.

**Collaborating with Partners**

* Projects like this that transform a building, a block, a downtown, they take the whole community.
* This work isn’t possible without help from the community, the local representatives and Michigan’s services and support.
* A community’s value starts at its roots, and it takes everyone working together to identify opportunities that celebrate and rehabilitate the places around us that mean so much to everyone.

**Redevelopment**

* Strengthening your community doesn’t necessarily mean changing it.
* Communities and developers can use the past as an incredible blueprint for the future.
* Historic districts, technical assistance, funding and incentives go a long way when it comes to resolving what can feel like difficult problems to solve.