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| MAIN STREET **CAMPAIGN MESSAGES** WORKSHEET |
| **Main Street Campaign Goal 1:** |  |
| **Main Street Campaign Goal 2:**  |  |

**How does Main Street Work? What is the Timeline?**

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**What opportunities exist in Downtown?**

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**What is the history of Downtown? Why is Downtown important to the community?**

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**What is Main Street?**

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**How can someone get involved?**

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**How will Downtown Revitalization and Management through Main Street benefit the Downtown and the Community?**

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**What does the Main Street Organization Need?**

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**What is the vision and goals for the future of Downtown? What improvements is Main Street trying to achieve?**

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